

# CRM Specialized Firm Achieved 65% Reduction in Time Creating Automated Test Scripts using TestingWhiz



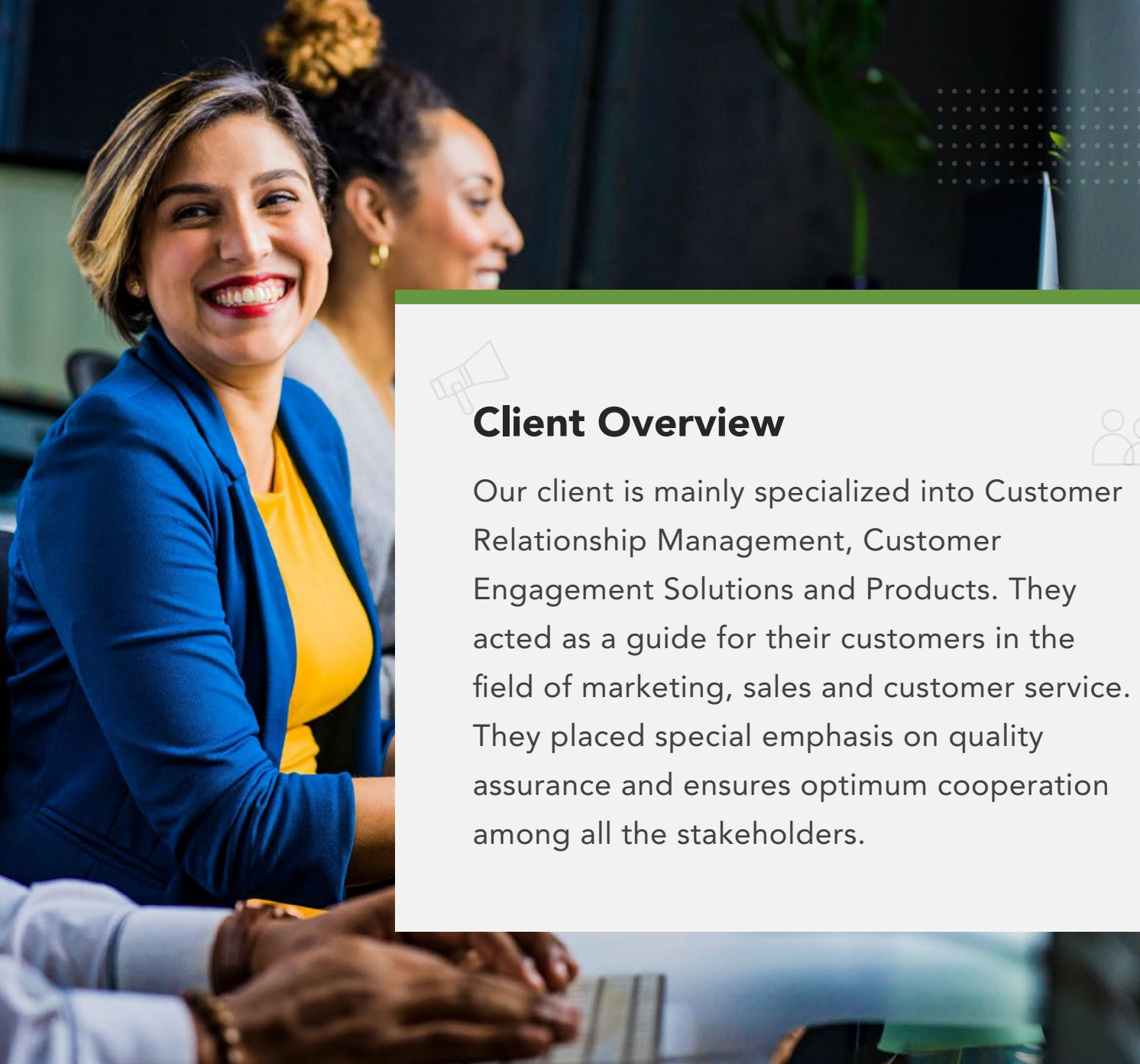
1-855-699-6600



info@testing-whiz.com



www.testing-whiz.com



## Client Overview



Our client is mainly specialized into Customer Relationship Management, Customer Engagement Solutions and Products. They acted as a guide for their customers in the field of marketing, sales and customer service. They placed special emphasis on quality assurance and ensures optimum cooperation among all the stakeholders.



## Business Scenario



Our highly expertized CRM based client wanted to build a robust test automation tool that helps them perform test automation for their products to ensure optimum performance and quality for their clients. And, that required resources to be somewhat skilled in technical coding to use automation tools. Our client already spent mission-critical time on manually testing the entire business flow of their product offerings. As a result, our client wanted to focus on the codeless approach of TestingWhiz which fulfilled their requirements to a greater extent.



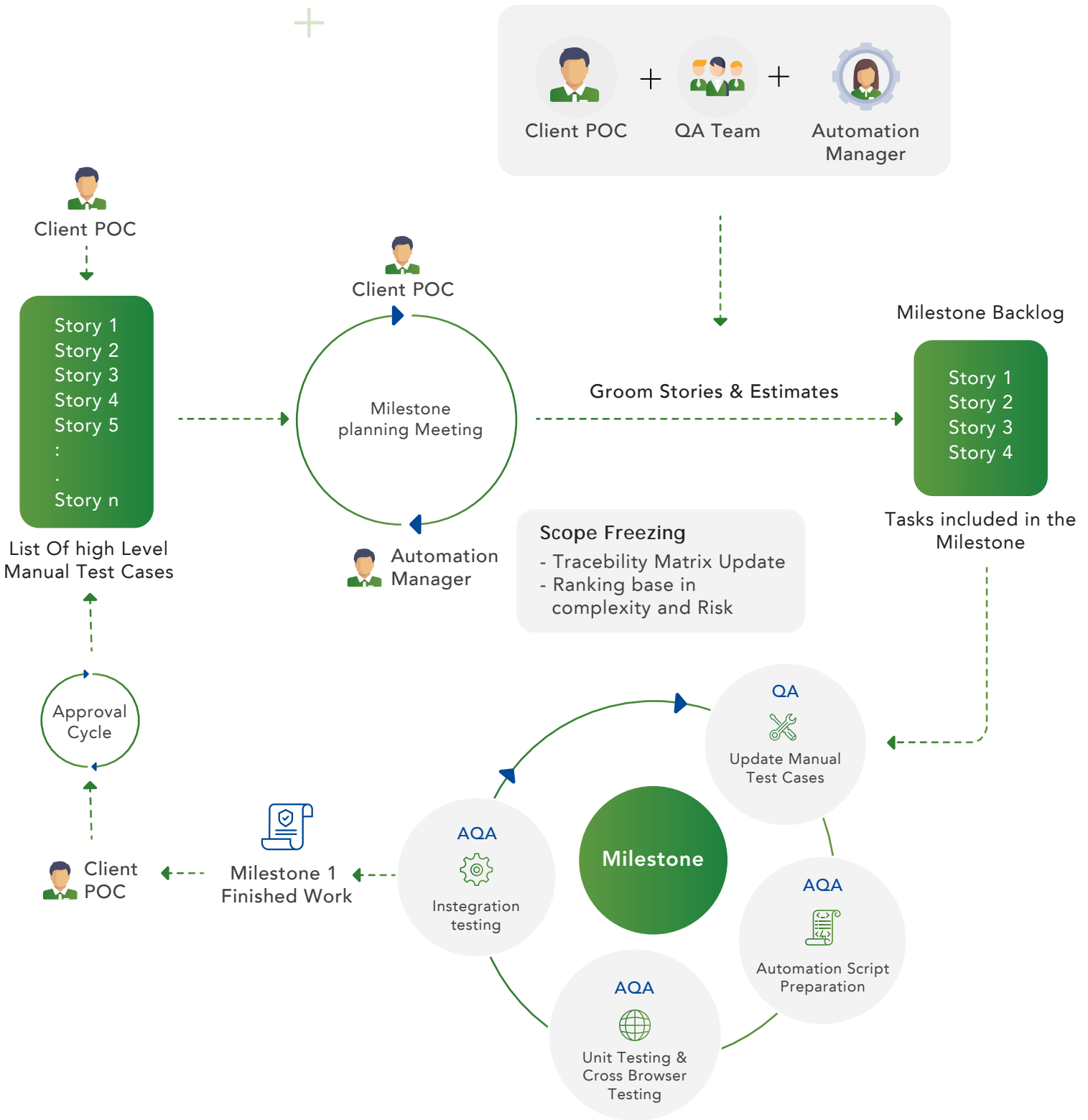
## Solution

Our client trusted TestingWhiz for Business Flow Automation, Functional Automation of their products and offerings and for multiple language support.

- Automated end-to-end Regression Testing of the CRM products for Business Flow Validation
- Recorders for storing all the object controls reducing the need of manual scripting
- Internationalization for translating scripts, test cases and reports in multiple languages
- Used Functional Testing to test entire business flow to measure efficiency and user experience of the application
- Automated Bug Tracking to effortlessly report bugs and track the status
- Performed Continuous Server Integration using TestingWhiz CI plugins



# Our Approach







## Success

TestingWhiz enabled multiple Automated Test Scripts quickly covering all the major functionalities with 65% reduction in time automating entire Business Flow Validation.

## About TestingWhiz

TestingWhiz is a Codeless Test Automation Solution created for Agile Teams. It is built with a commitment in mind that any tester without having programming skills can automate complex test cases and save total cost of Automation.

TestingWhiz uses Cygnet's proprietary technology combined with Selenium to bring codeless approach to App Testing which is a unique proposition. It offers 360-degrees automation with a full circle support on Web, Mobile, Web Services, Database, Cloud and Big Data Testing.



Cygnet Infotech LLC, 125  
Village Boulevard, Suite  
315, Princeton,  
NJ 08540, USA



[info@testing-whiz.com](mailto:info@testing-whiz.com)



1-855-699-6600

